



Development Committee Monthly Report

May 2025

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1. Key Actions This Month

- **Development Campaigns:**
 - Solicitations to last year's donors out
 - Board assistance solicitation process with new donor companies initiated
 - Speaker Series solicitations
 - Public Agency Membership renewals initiated
- **Donor Engagement:**
 - PARCA received Candid (formerly Guidestar) 2025 Platinum Seal of Transparency to reflect the highest demonstration of transparency pertaining to goals, strategies, and measurable impact.
 - Last year's donors have begun responding and gifting to LYBUNT solicitation letters
- **Events:**
 - Roundtable Meeting at The Nature Conservancy
 - Ryan presented at ACCMA conference in Orange Beach where PARCA also had an information booth
- **Infrastructure:**
 - Had one-on-one learning and support session with Instrumentl (grant tracking software)

2. Results & Metrics

<u>Metric</u>	<u>This Month</u>	<u>Year-to-Date</u>	<u>Goal</u>	<u>Notes</u>
Total Funds Raised	\$32,562.00	\$212,365	\$730,000	
# of Contributions received	57	79		
# of Supporters	17	56		
Grant Proposals Submitted	6	12		
Board Member Participation		46.3%	100%	

<u>Metric</u>	<u>This Month</u>	<u>Year-to-Date</u>	<u>Goal</u>	<u>Notes</u>
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3. Next Steps

Key priorities and planned activities for the upcoming month.

- Solicitations to NEW Public Agency Members to go out
- Continue board solicitation assistance process
- Speaker Series sponsorship asks continue
- Continued CRM data clean up

Notes

Both corporate and corporate foundations are slowing down their decisions and/or pushing back deadlines. Slow corporate funding is more about timing at this point.



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