



The Capitol Steps

**Thursday, October 26, 2017, 7:30 p.m.
The Lyric Theatre, Birmingham, Alabama**

Enjoy drinks, hors d'oeuvres and entertainment as The Capitol Steps poke fun at all things political. What more would you expect from the group that puts the "Mock" in democracy?!

.....
Company/Organization Name (as it will appear on signage and recognition)

Title Sponsor
\$15,000

.....
Contact

Reception Sponsor
\$10,000

.....
Address

Presenting Sponsor
\$5,000

.....
City State Zip

Featured Sponsor
\$2,500

.....
Email Telephone

Contributing Sponsor
\$1,000

Check Enclosed **Send Invoice**

Please return via the enclosed envelope to:

PARCA - P.O. Box 293931 - Birmingham, Alabama - 35229

For more information, contact Marci Smith at (205) 726-2972 or marci@parcalabama.org.

Sponsorship confirmation must be received by **September 15** for inclusion in event materials.

Your sponsorship of this event supports PARCA: the Public Affairs Research Council of Alabama.

PARCA provides objective, nonpartisan research, evaluation, recommendations, and technical assistance to help leaders of Alabama's governments, schools, and nonprofits make effective and efficient decisions.

PARCA is a registered 501(c)(3) nonprofit corporation.



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Title Sponsor: \$15,000

- Naming rights for the event & logo inclusion on all event materials, including inside program covers
- Top recognition of 25' advertising banner at event
- Featured in print advertising for event
- Opportunity for sponsor to speak at event
- Logo featured on website for 6 months and on event invitations and materials
- 20 tickets to event and VIP reception, 1st choice of preferred event seating
- Complimentary valet parking
- Reserved Seating

Reception Sponsor: \$10,000

- Naming rights for VIP reception & logo inclusion on event material, including inside full back cover of program
- Recognition with banner advertising display at reception
- Featured in print advertising for event
- Opportunity to speak at reception
- Logo featured on website for 6 months and on event invitations and materials
- 12 tickets to event and VIP reception, with preferred choice event seating
- Complimentary valet parking
- Reserved Seating

Presenting Sponsor: \$5,000

- Naming rights as presenting sponsor, including ½ page ad in program
- Included in Banner display advertising at event
- Featured in print advertising for event
- Logo featured on website for 6 months and on event invitations and materials
- 6 tickets to event and VIP reception, with preferred choice event seating
- Complimentary valet parking
- Reserved Seating



Featured Sponsor: \$2,500

- Naming rights as presenting sponsor, including ⅓ page ad in program
- Included in Banner display advertising at event
- Featured in print advertising for event
- Logo featured on website for 6 months and on event invitations and materials
- 4 tickets to event and VIP reception, with preferred choice event seating
- Complimentary valet parking
- Reserved Seating

Contributing Sponsor: \$1,000

- Naming rights as featured sponsor, including ¼ page ad in program
- Featured in print advertising for event
- Logo featured on website for 6 months
- 2 tickets to event and VIP reception, with choice event seating
- Complimentary valet parking
- Reserved Seating